

QuickStart Guide

Constant Contact and WooCommerce

Constant Contact and WooCommerce work hand-in-hand to help you do more with your marketing.



Getting Started with Constant Contact and WooCommerce

If you're a Wordpress customer using the WooCommerce plugin, you can now connect WooCommerce directly to your Constant Contact account! This guide will go over everything from connecting your account, to creating and sending your first email.

- **Connecting WooCommerce to Constant Contact**
- **Different Ways to Import Your Contacts**
- **Creating Your First Constant Contact Email**
- **Sending Your Constant Contact Email**
- **Creating a Constant Contact Sign-up Form**



Connecting WooCommerce to Constant Contact

We have Knowledge Base content that will help you get your WooCommerce account connected to Constant Contact. Whether you're a visual learner, or someone that would rather read through the steps, we've got you covered. Click the link below to read our help article, or click the video player to visually see how it's done.

- [Sync Contacts Between Your WooCommerce Store and Constant Contact](#)

Sync Contacts
Between
WooCommerce
and Contact
Contact



Importing Your Contacts Into Constant Contact

When you connect WooCommerce to Constant Contact, your contacts are automatically added to pre-defined, segmented lists. However, there are other ways to import your contacts as well.

Check the list of help articles below to learn how to import your contacts from your current email provider into Constant Contact.

- [Export Contacts from Mailchimp to Import into Constant Contact](#)
- [Upload a Contact List into Constant Contact from a File or Spreadsheet](#)
- [Import Google Contacts into Constant Contact](#)
- [Export Contacts from Microsoft Outlook to Import into Constant Contact](#)
- [Import Eventbrite Contacts into Constant Contact](#)

Don't see your program or option here? Check out our help article that lists all of the different ways you can import your contacts into Constant Contact:

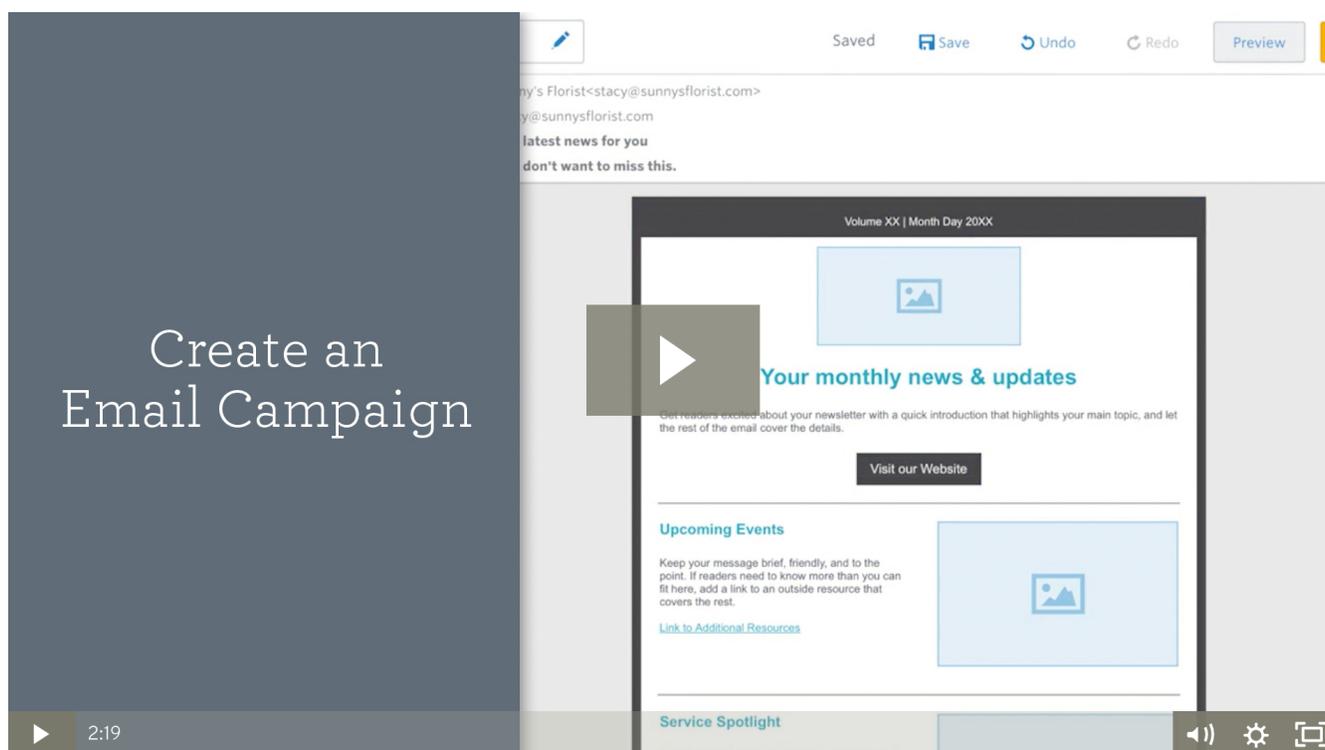
[Methods for Adding Contacts to your Constant Contact Account](#)

Creating Your First Constant Contact Email

Now that you've got your contacts imported, WooCommerce connected, why not try creating your first email?

Our third-generation editor is packed full of amazing features and user-friendly functionality. Pick a template, and add your content. It's as easy as that!

We have all the help content you need to get the most out of our WooCommerce integration. Check out the resources below to learn how to create your email, and use our other features.

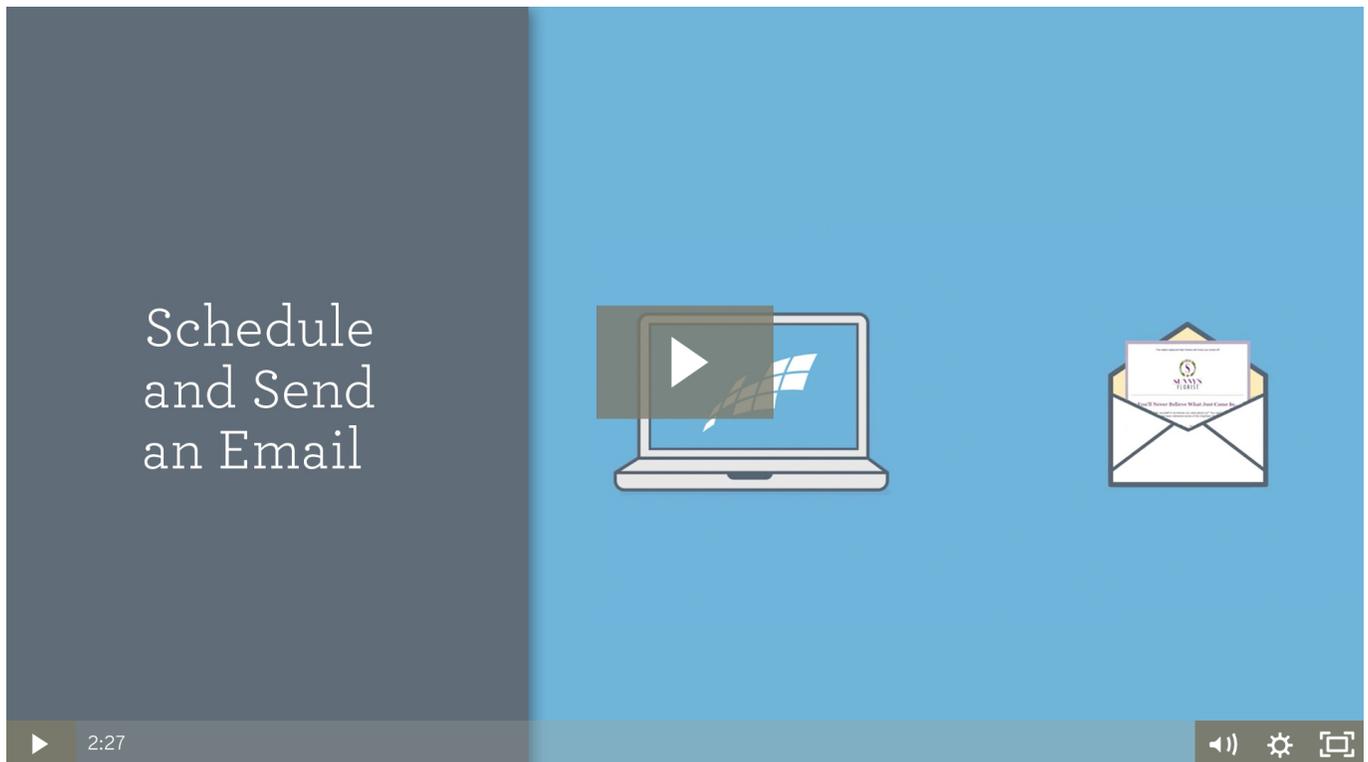


- [Add, Arrange, or Delete Blocks, Layouts, and Action Blocks](#)
- [Clickable Image Links in an Email](#)

Sending Your Constant Contact Email

Now that you've finished creating your email, it's time to send it to your contacts. You can either schedule your email to send at a later date and time, or schedule it to send immediately.

Take a look at the help articles below to learn how to send your email.



- [Previewing and Testing an Email](#)
- [Schedule and Send an Email](#)
- [Send an Email to a Segment of Contacts](#)

Creating a Constant Contact Sign-up Form

With your first email out the door, you should set up a contact sign-up form. Keeping a healthy supply of new contacts coming in will set you up for success and keep your list high performing.

With Constant Contact, you have a few different options for sign-up forms. Take a look at the different options below:

- **Creating a Pop-up Sign-up Form** - A Pop-up Sign-up form will visibly pop up on your website when someone goes to leave, or after a designated amount of time. [Learn how to create a Pop-up Sign-up Form.](#)
- **Creating an Inline Sign-up Form** - An Inline Sign-up form can be embedded on different pages of your website with a little HTML code. [Learn how to create an Inline Sign-up form.](#)
- **Creating a Landing Page Sign-up Form** - A Landing Page Sign-up form is a page that you can create to share a little more about your business with your contacts, as well as a sign-up form. Think of this as a separate page on your website. You can share the URL on your social media pages or wherever you communicate with your contacts. [Learn how to create a Landing Page Sign-up Form.](#)

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