

Social media & Constant Contact

Get the most bang for your email's buck by using social media to promote it! If your audience doesn't open your email from their inbox, give them another chance on Facebook, Instagram, or LinkedIn, right from your Constant Contact account.



Share on social

Create [social posts](#) to promote your campaign on Facebook, Instagram, or LinkedIn. Just click the **Share** button after you schedule your email or make your event live.



Schedule future posts

Keep your email working for you by scheduling future posts. You can edit the text and images, select your social media profiles, and choose when you want to post. The [Calendar View](#) is a great way to stay organized with your posts.



Social media results

The [results](#) of your social efforts can be seen on your Email Details page. Monitor how many people saw your post, how they interacted with it, and compare this information to your [email opens and clicks](#).



Use social buttons

Make it easy for your contacts to find you on social by updating the [social media links](#) in your email. If you do this in your [reusable template](#), you'll save a ton of time for future mailings!



Grow your list

Use [lead ads for Facebook and Instagram](#) to capture new contacts to your mailing list right from social media. Customize the design of your ad, choose which details you want to collect, and set a budget that's right for you.



Advertise on social

Easily create [Facebook and Instagram ads](#) through Constant Contact to drive more traffic to your website and target new customers that fit your demographic.



Visit our [Knowledge Base](#) for more how-to articles, video tutorials, and guides.