

List Growth

Welcome to Constant Contact. Simply log into your account and follow the checklist of tasks to start growing your contact lists. Click on the name of a task to jump directly to its page in your Constant Contact account. Links beneath will open instructional guides and videos in our Knowledge Base to help you along.

Let's get started!

[Create a Sign-up Form](#) — Create a Sign-up Form to collect contacts from your website or blog. Here's how:

- [Create an Inline Sign-Up Form](#)
- [Create a Pop-Up Contact Sign-Up Form](#)
- [Activate and Install an Inline or Pop-Up Sign-Up Form on a Website](#)
- [Create a Lead Generation Landing Page](#)
- [Share the URL for a Lead Generation Landing Page](#)

[Set Up Text-to-Join](#) — Want to connect with your customers on the go? Text-to-Join enables contacts to join your list from their mobile devices. Click here to set it up.

- [Use Text-to-Join](#)

[Collect Sign-ups Through Social Media](#) — Tap into your social network and convert followers into new subscribers for your mailing list. Find out how:

- [Add the Join My List App to a Facebook Business Page](#)
- [Using Facebook Lead Ads \[Video\]](#)

[Create an Automated Email Series](#) — Our Email Plus Automation feature enables you to create, schedule, and send a series of automated emails to contacts who join your list or engage with a specific email. Here's everything you need to know:

- [About Automation](#)
- [Create an Automated Email Series](#)
- [Activate an Automated Email Series](#)

[What's Next?](#) — Review the links below to ensure you've completed the preceding steps. Otherwise, with your lists now uploaded and growing, follow the link for Campaign Creation to start sending email.

- [Account Setup](#)
- [Building Your Brand](#)
- [Campaign Creation](#)
- [Additional Resources](#)

Looking for more ways to grow your lists? Visit our [List Growth Service](#) to learn how we can help, or check out our [Professional Services Page](#) to view our full range of offerings.