



Hello,

In this PDF you'll find text to promote our Email Marketing and EventSpot products to your customers and prospects. This text has a variety of uses. It could be included in an email to your customer and prospect base when you launch your partnership with us. You could also use portions of it on a landing page or other web page. We've included text in yellow to help you customize this email for your audience. Feel free to contact us at marketplace@constantcontact.com if you need additional product text.

Thanks!

The Constant Contact Marketing Team

Text for promoting Constant Contact:

Constant Contact wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow®, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

Text for promoting Constant Contact Email Marketing:

Dear (first name),

We recently partnered with Constant Contact to provide you with access to the marketing tools you need to grow your business, including Email Marketing. With Email Marketing, you can create beautiful, professional-looking emails that reach your customers where they are every day, their inbox. (Partner: If you have an Email Marketing integration with Constant Contact, feel free to add a sentence or two here to promote the value of using the two tools together. How will the app or integration work with Constant Contact Email Marketing?).

With a rich set of professionally designed email templates to choose from and one-click editing, it's easy to create great looking emails quickly and see results fast. Email Marketing from Constant Contact helps you expand your audience as your customers can easily share your message on social media sites like Facebook, Twitter, and LinkedIn.

We encourage you to try Email Marketing from Constant Contact free for (Partner: enter duration of free trial and hyperlink text to the URL you received from Constant Contact) days.

It's also affordably priced for small businesses. And with Constant Contact's free personalized coaching and support, you'll always have the help you need when you need it.

Thanks,

(name)

(title)

(company)

Text for promoting Constant Contact EventSpot:

Dear (first name),

We recently partnered with Constant Contact to provide you with access to the marketing tools you need to grow your business, including EventSpot. EventSpot allows you to hold successful events with online promotion, customized registration and detailed tracking. (Partner: If you have an EventSpot integration with Constant Contact, feel free to add a sentence or two here to promote the value of using the two tools together. How will the app or integration work with Constant Contact EventSpot?).

With EventSpot you can also:

- **Promote** an event – send email invitations and share the event with social sharing tools
- **Collect** event custom registration data – collect registrations online 24/7 and provide a more professional and smoother registration experience
- **Sell** items – sell items right from your registration page (such as books, raffles, food, clothing, etc.)
- **Track** event details – reporting to see who has registered, items sold, payments and attendees

We encourage you to try EventSpot from Constant Contact free for (Partner: enter duration of free trial and hyperlink a portion of this text to the URL you received from Constant Contact) days.

It's also affordably priced for small businesses. And with Constant Contact's free personalized coaching and support, you'll always have the help you need when you need it.

Thanks,

(name)

(title)

(company)