

*In this document, you'll find text to promote our Constant Contact to your customers and prospects. It can be included in an email to your customer and prospect base when you launch your partnership with us. We've included text in yellow to help you customize this email for your audience.*

### SUBJECT LINE

Our new partnership with Constant Contact  
Announcing a new partnership with Constant Contact

### Preheader

We've partnered with email marketing leaders Constant Contact.

### HERO

**Our new partnership with Constant Contact is great for business.  
Your business.**

Email marketing is a smart way to engage customers and grow your business. That's why we're excited to announce our new partnership with Constant Contact, the leading provider of email marketing solutions.

Constant Contact can help you drive more customers to your door with a powerful, yet easy-to-use email marketing tool that's affordable for your business. Take advantage of our partner discount with plans starting at just \$20.

### Get everything you need for successful email marketing:

#### •Mobile-responsive templates

Create emails customized to your brand that look great on any device.

#### •Easy to use features

Track email results in real time, store and host images or documents, and manage your contacts.

#### •List-building tools

Easily grow your list online through our integration, or add a form to your website and Facebook page.

#### •Industry-leading delivery rate

Ensure your emails get delivered to inboxes, not spam folders.

#### •Special <Partner Name> discount

Save up to **XX%** off Constant Contact as a <Partner Name> customer.

### Have questions? Expert coaching is always available.

Constant Contact's team will always be there provide you with award-winning support. Get in touch at 1-855-797-4708 or email [coach@constantcontact.com](mailto:coach@constantcontact.com) to ensure your first email is a success.

### CTA or BUTTON

## Partnership Launch Email Copy

---



- Try email marketing with Constant Contact now.
- Click here to start a free 60-day trial.

### **BUTTON**

- Start a free trial now.

**Link to co-branded URL**